



POWERED BY
Daniela López



DDAYLAB

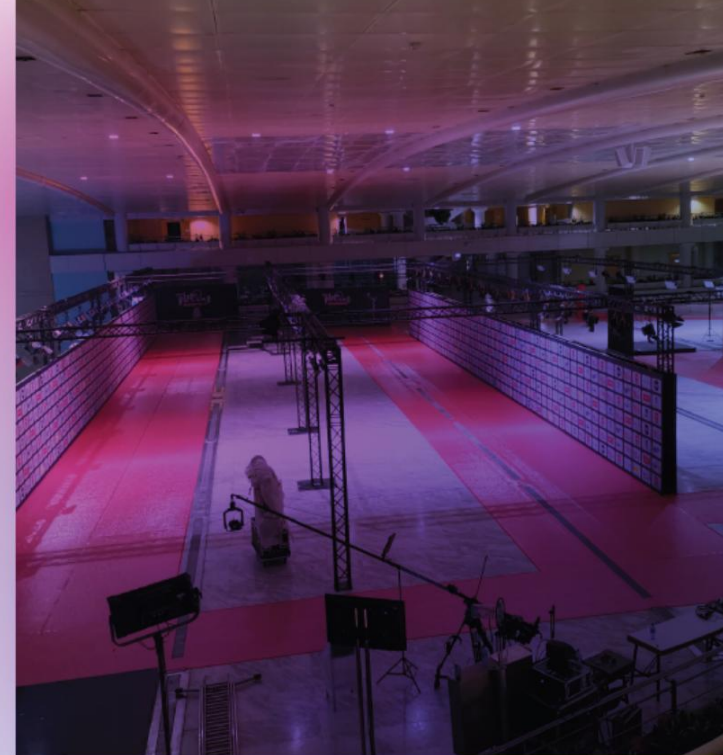
EVENTS

PORTFOLIO

DDAY

LAB

EVENT MANAGEMENT // CREATIVITY // LOGISTICS /

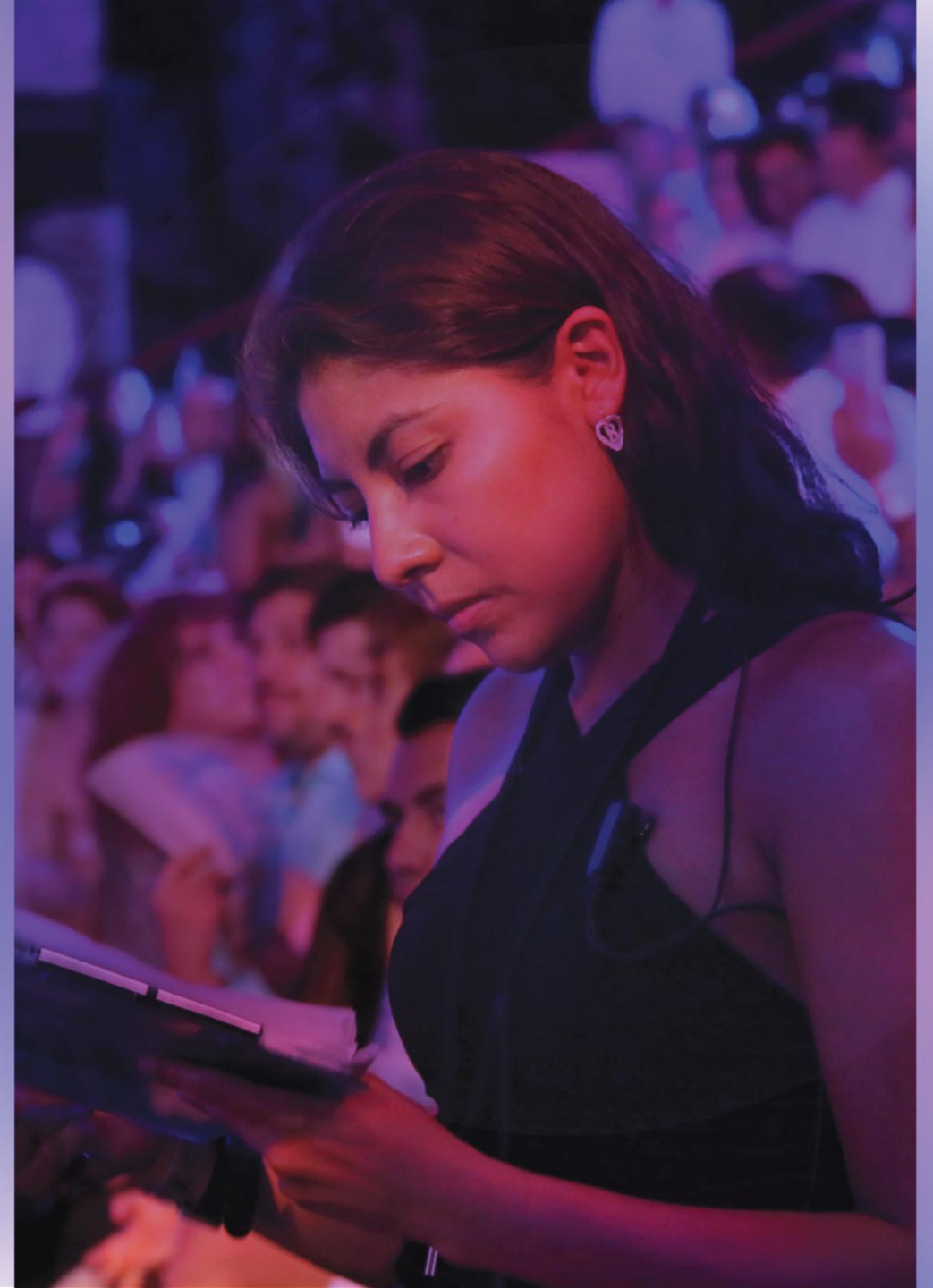


THIS IS D DAY LAB

I'm Daniela and I've created this space to transform your ideas into unforgettable experiences.

After more than **seven years dedicated to event planning and production**, I understood something fundamental: **every project has its own soul**, a story that deserves to be told with style, passion and purpose. That's how **D Day Lab** was born - a laboratory where every event is created with strategy, sensitivity and creative vision.

From intimate celebrations to complex productions, I have walked alongside clients of all profiles, bringing ideas to fruition with professionalism, empathy and an obsession for details. Because I know that **"D-Day"** -your launch, your presentation, your key moment- is not to be repeated. And **my commitment is to make it unforgettable.**





**EVENT
MANAGEMENT**



**EVENT
DESIGN**



**EVENT
EXECUTION**



**LOGISTICS &
HOSPITALITY**

**HERE BEGINS THE
JOURNEY TO
YOUR D-DAY**

Press conferences | Product launches |
Stands | Congresses | Movie premieres |
Film awards | Book presentations |
Hospitality at sporting and cultural
events | and much more.

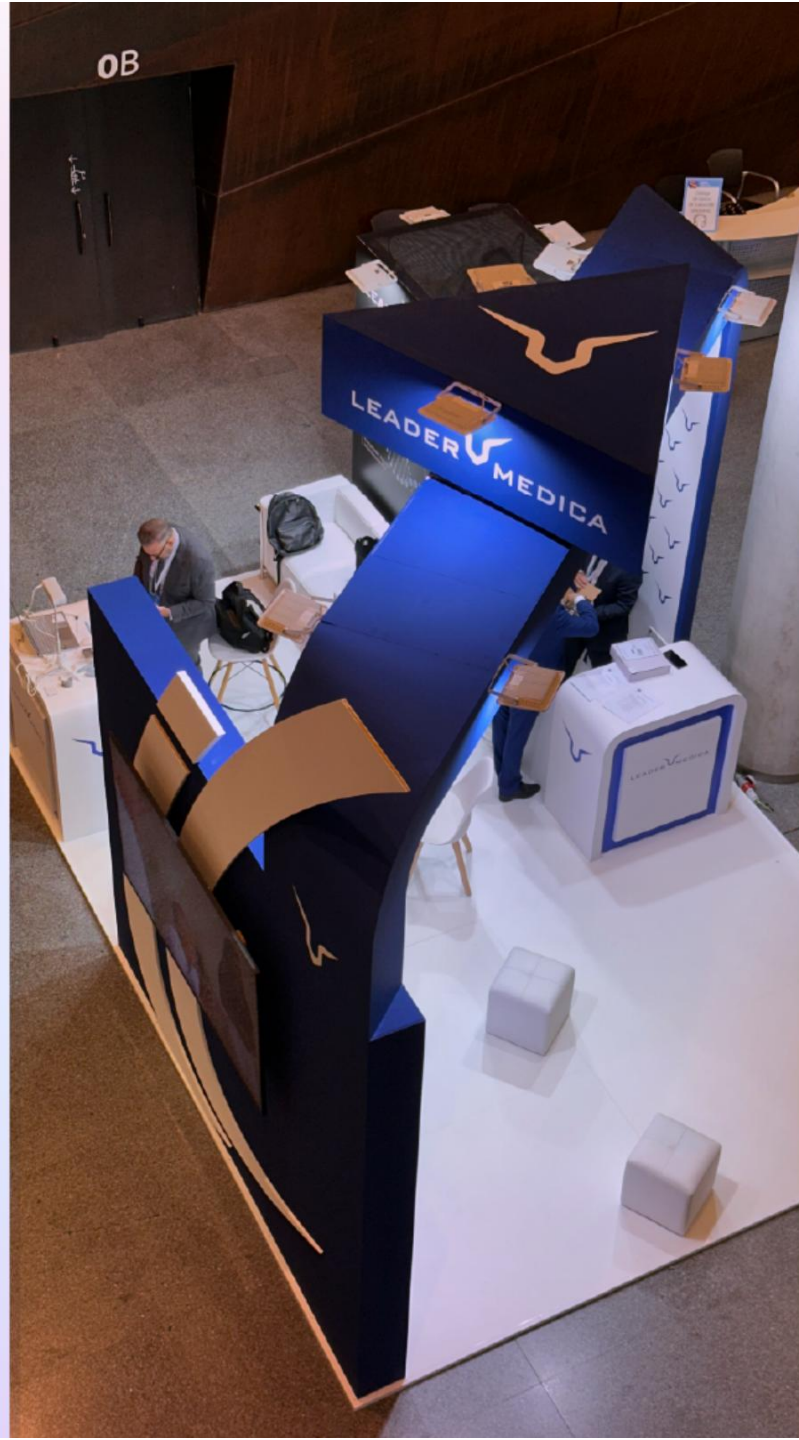
Everywhere

EVENT DESIGN & EXECUTION

TRADE SHOWS

 D DAY LAB





• **SEPES**



BILBAO, SPAIN



2K



**LEADER
MEDICA**



DENTAL

Design, planning and
execution of Booth





• **WCDV**

📍 **BOSTON, USA**

👥 **2K**

🏠 **CEVA SANTÉ ANIMALE**

⚙️ **VETERINARY, PETS**

Design, planning and execution of Booth





• **SEPEX**



SEVILLA, SPAIN



3K



LEADER MEDICA



DENTAL

Design, planning and execution of Booth.





• SALÓN LOOK



MADRID, SPAIN



45K



TREATWELL



SAAS,
BEAUTY

Design, planning and execution of Booth, advertising, social media content (strategy) post event analysis, (in house project)





• CONGRESSES



SPAIN



3K



GALDERMA



PHARMA

Managed client's annual budget to design, build, assemble and reuse their booth for multiple congresses around Spain.





PELENĖ



VILNIUS,
LITHUANIA



5K



TREATWELL



SAAS,
BEAUTY

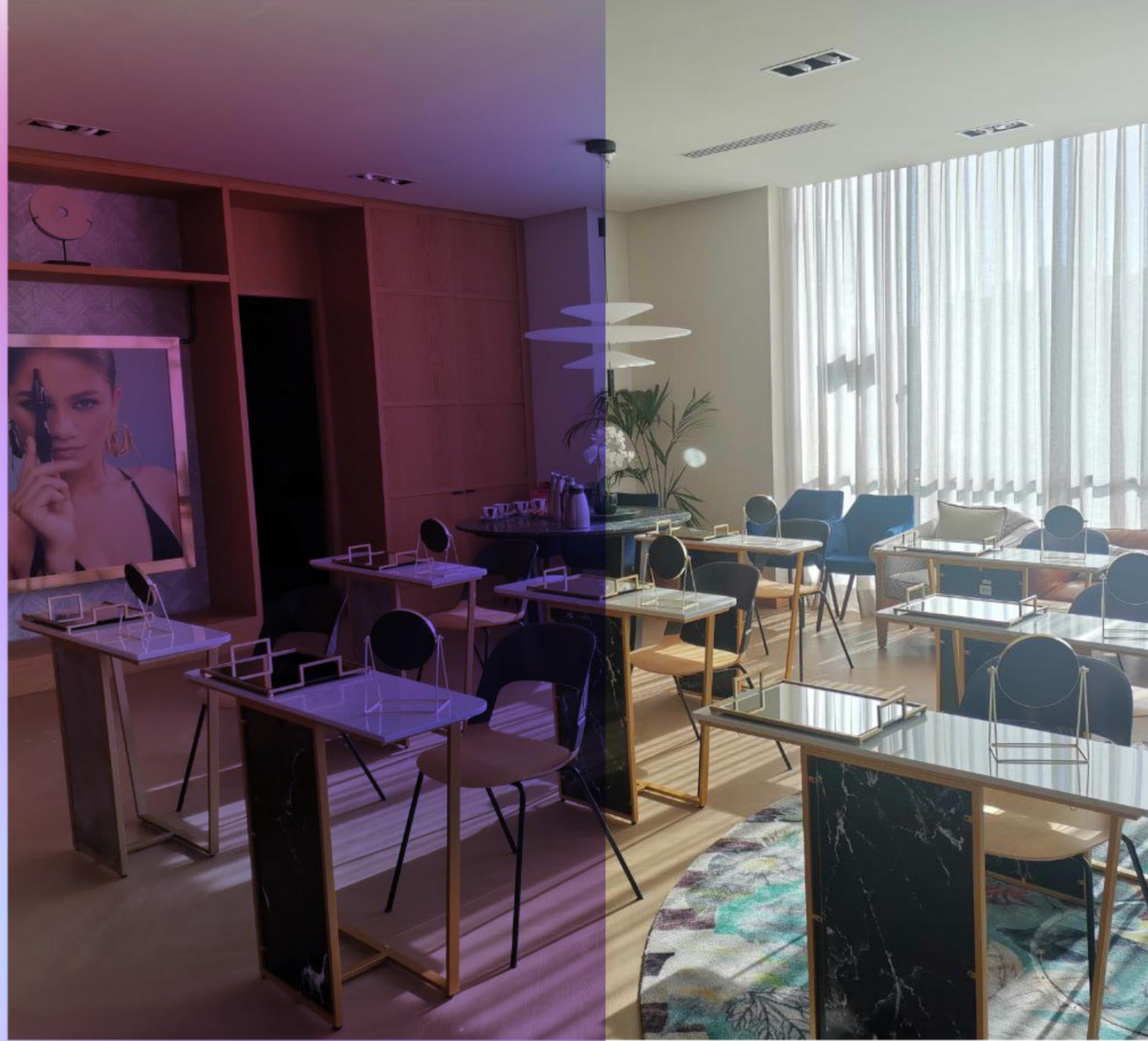
Design, planning and execution of Booth, advertising, social media content (strategy) post event analysis, (in house project)



EVENT DESIGN & EXECUTION

PRODUCT LAUNCH

 D DAY LAB





PRODUCT PRESENTATION



MADRID, SPAIN



30



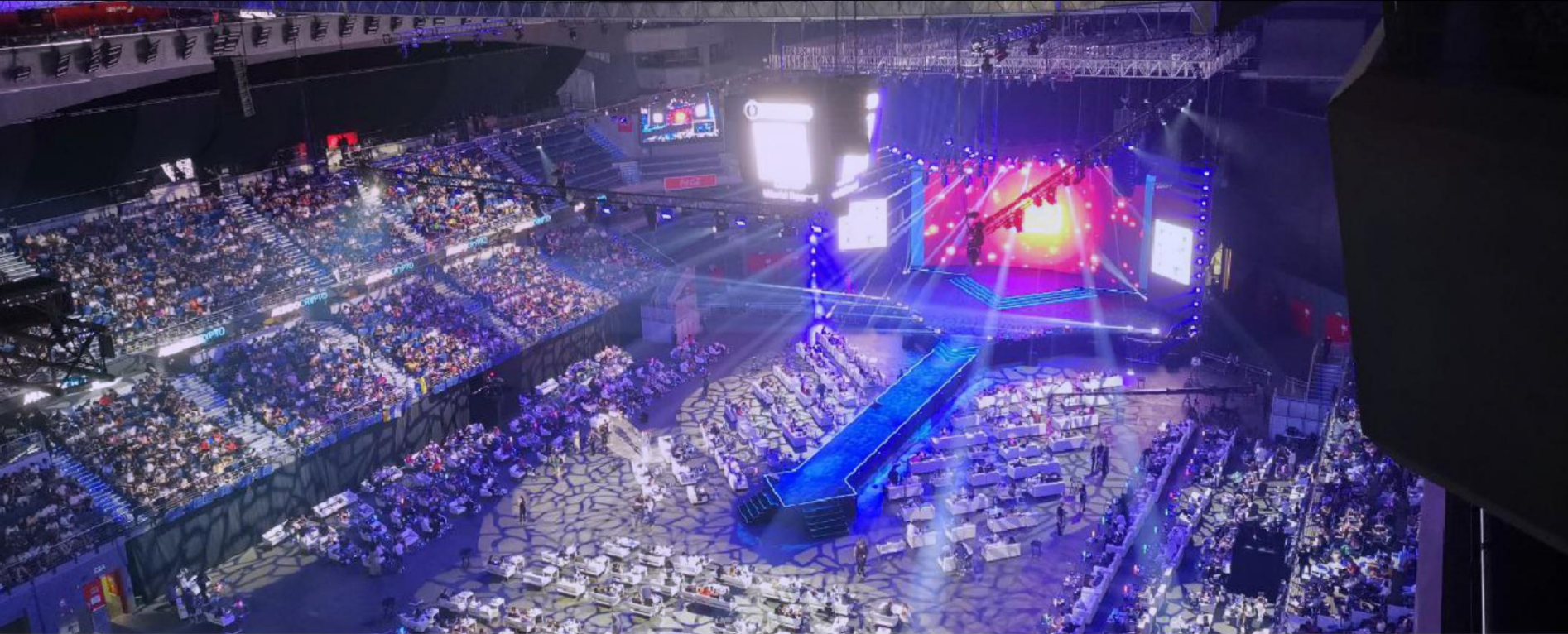
SKINCEUTICALS



BEAUTY

Design and execution of product presentation, venue management, catering and decoration.





PRODUCT PRESENTATION



MADRID, SPAIN



7K



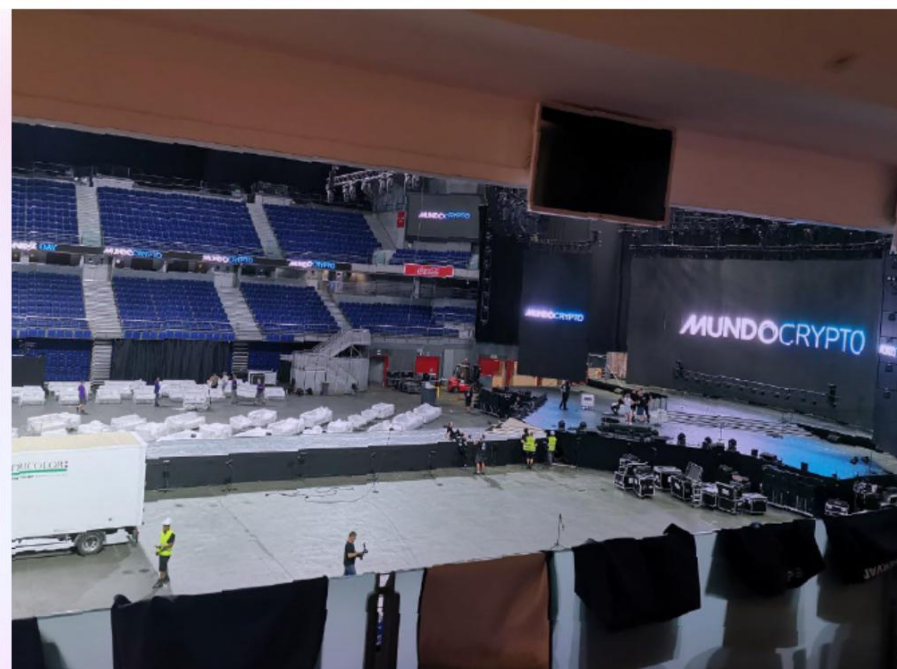
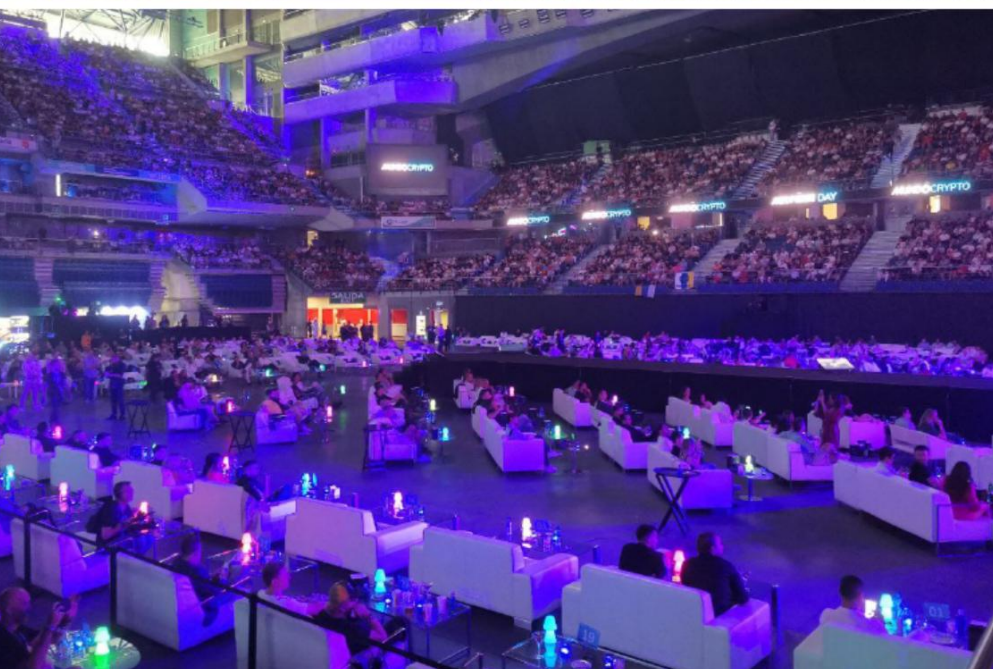
MUNDOCRYPTO



TECHNOLOGY

Design and execution of product presentation, venue management, catering and decoration.

Project in collaboration with another event agency





PARTNER SESSIONS



MADRID, SPAIN



100



SAGE



TECH, SAAS

Design and execution of event: Venue, catering, registration, AV, staff.

Project in collaboration with another event agency





CHRISTMAS CAMPAIGN



SPAIN



—



LANCÔME



BEAUTY,
LUXURY

Christmas decorations
inside partner stores
around Spain.

Project in collaboration with another event agency



EVENT DESIGN & EXECUTION

AUDIOVISUAL & VIRTUAL PROJECTS

 D DAY LAB





PREMIOS FORQUÉ



MADRID, SPAIN



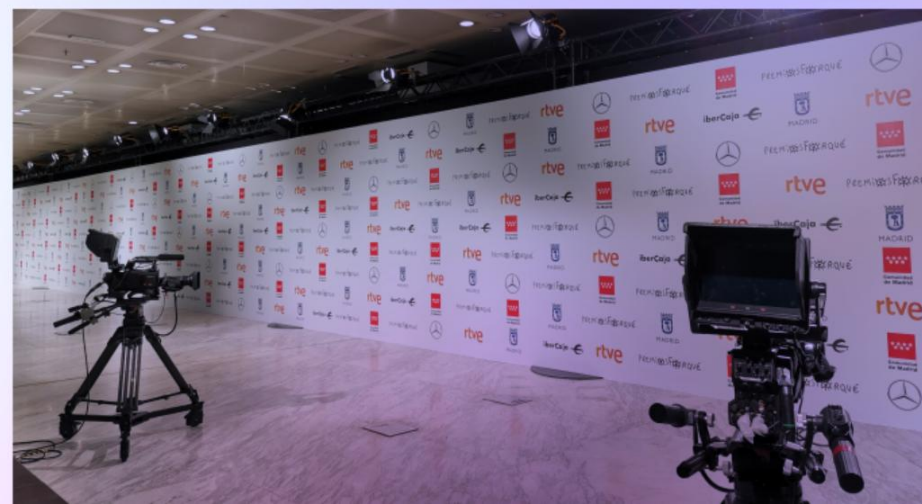
2K



EGEDA



CINEMA,
CULTURE



Technical & artistic production:
Management of artists, logistics,
dressing rooms. Coordination of red
carpet and media center set ups.
Project in collaboration with another event agency





PREMIOS PLATINO



XCARET, MEXICO



2K

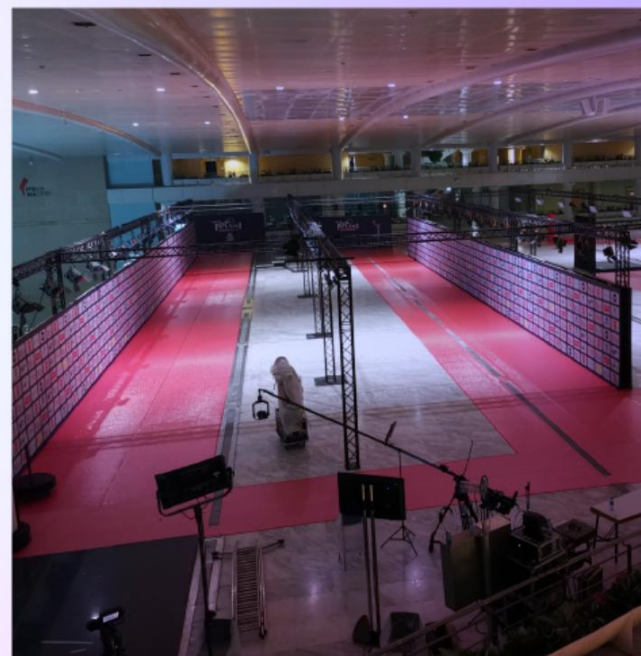


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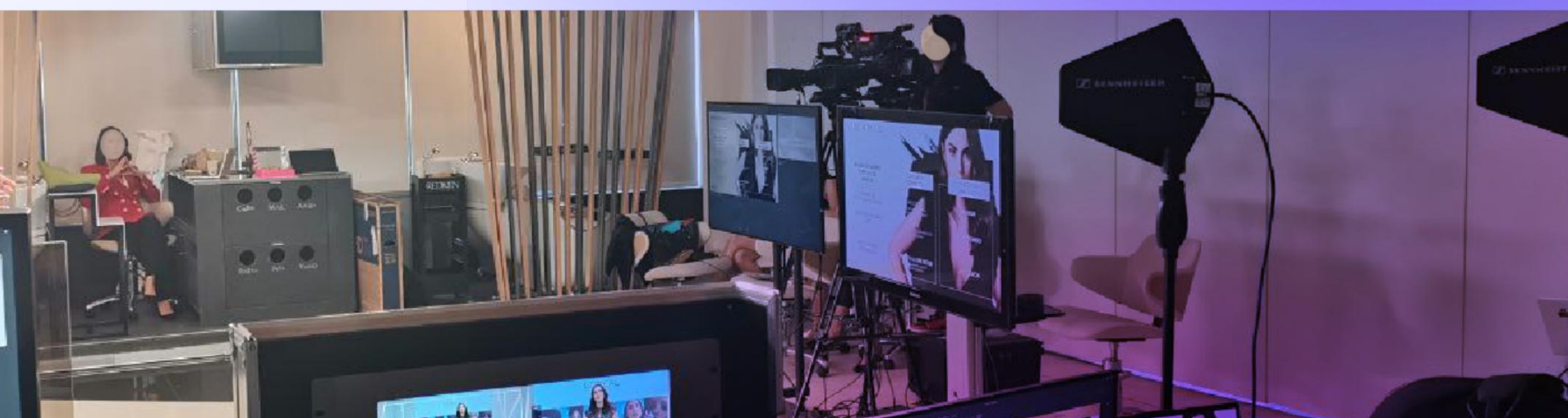


-  **FILM PREMIERE**
-  **MADRID, SPAIN**
-  **200**
-  **PACIENCIA FILMS**
-  **CINEMA, CULTURE**

Documentary: 100 días con la tata | Red carpet, press conference, street filming permits

Project in collaboration with another event agency





• **TRAININGS**

 **MADRID, SPAIN**

 **80**


 **L'ORÉAL**

 **BEAUTY**

AV, presentations, streaming and recording, post video editing.

Project in collaboration with another event agency





**More than an events agency, this is
a laboratory for creating,
experimenting, and bringing your
ideas to life.**



7+

**YEARS
OF EXPERIENCE**

Over seven years of experience in the design, management, team coordination, and hospitality of all types of corporate, social, and cultural events

7+

**LOCATIONS IN
THE WORLD**

Any location is possible to hold your event, the world is your stage.

Belgium | Spain | United States | Lithuania | Mexico | Netherlands | Portugal.

100%

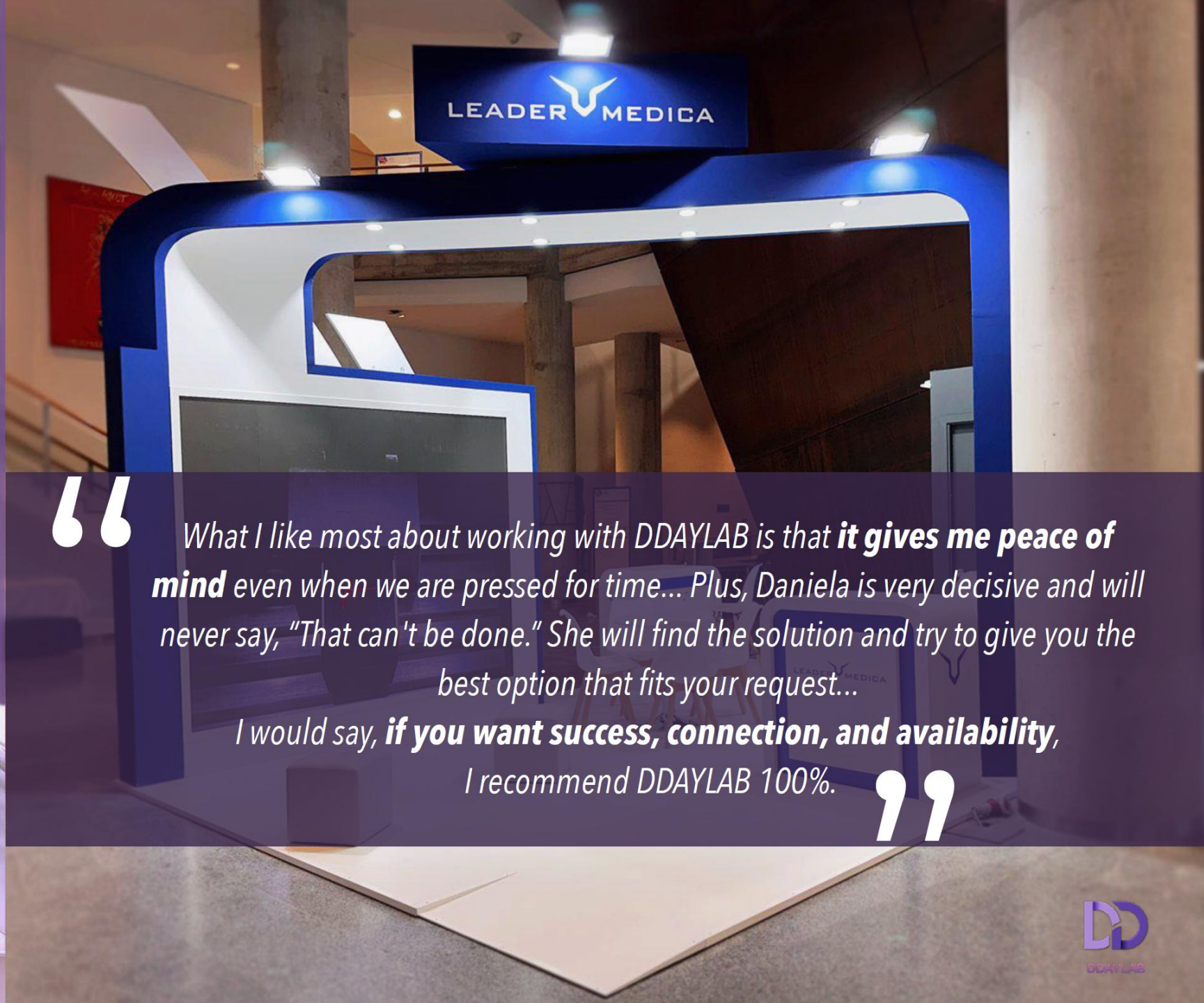
**SATISFIED
CUSTOMERS**

I have worked with clients from various sectors such as; technology, beauty, luxury, pharmaceuticals, healthcare, film, and culture. I can tailor any idea to your event.

100%
SATISFIED CUSTOMERS



Federica Parente
Marketing Manager
Leader Medica



“

*What I like most about working with DDAYLAB is that **it gives me peace of mind** even when we are pressed for time... Plus, Daniela is very decisive and will never say, "That can't be done." She will find the solution and try to give you the best option that fits your request...*

*I would say, **if you want success, connection, and availability,** I recommend DDAYLAB 100%.*

”

EVENT MANAGEMENT // CREATIVITY // LOGISTICS /

Your D day is getting closer

Thank you!



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